

Benefits of Membership

Advocacy

Every day you face the challenges of nature, relying on experience and know-how to produce a crop that yields a profit. Do you have time to fight a hundred battles in Sacramento or Washington? Growers who belong to the California Association of Winegrape Growers (CAWG) know that alone they can't begin to have an impact on all the state, national and international issues that affect their bottom line. As a group, however, CAWG provides a standard to rally congressional and legislative support for grape grower issues.

Research

Good decisions are based on solid information. As the business of growing winegrapes becomes increasingly competitive, survivors will be those who have the latest information; who know what's coming down the pike and can tap into a reliable source of data.

Networking

While proudly independent, CAWG members join together not only to increase their clout and take advantage of opportunities never available to an individual, but to share the company of like minded growers.

Tools

Tight budgets demand that you invest your membership dollars wisely. The CAWG board works to develop programs customized specifically to the needs of grape growers. From CAWG's exclusive buyers guide to insurance programs customized specifically to the needs of grape growers, the Association offers a range of exclusive programs to ensure your continued success.

Discounts

Membership in CAWG provides you with the opportunity to participate in a number of programs and events. CAWG members receive a special discounted registration rate for the Unified Wine & Grape Symposium. As well, you have the opportunity to work with our preferred insurance provider and receive discounts under their select programs. Certain events and workshops are made available free or at steep membership discounts. Membership in CAWG provides many opportunities - join today!